

## Introduction:

This 11-day program will be held primarily in Lishui, Zhejiang Province, China. Centered on the theme of “**Intangible Cultural Heritage Exchange,**” the program aims to enhance cross-cultural understanding and cultivate globally minded, versatile talents through scenic tours of Lishui and immersive intangible cultural heritage experiences. The activities will take place in three main settings: **campus exchanges, rural visits, and intangible cultural heritage workshops.** Approximately 40 participants will join the program, including institutional leaders, faculty representatives, and student representatives from both Chinese and American institutions, as well as partner organizations, forming a multi-stakeholder and collaborative exchange network.

### **The program is built around three core pillars:**

#### **(1) Scenic and academic exploration of Lishui:**

Participants will explore campus environments,特色 academic programs, and the region’s well-preserved natural landscapes, including sites such as the Ancient Weir and Painting Village in Lishui and Jinyun Xiandu.

#### **(2) Cultural immersion and hands-on practice:**

The program integrates rich cultural experiences, including Huangdi culture in Jinyun, She ethnic traditions in Jingning, overseas Chinese culture in Qingtian, and traditional craftsmanship in Longquan, such as sword forging and pottery making. Workshops on bamboo weaving and flower arrangement will further deepen participants’ engagement with local culture.

#### **(3) Commercial exploration:**

Participants will conduct field studies at the Yiwu International Trade Market to examine how “Made in China” products are distributed and sold globally. The program emphasizes the integration of knowledge and practice. Technical training sessions will include collaborative tasks between Chinese and American participants, rural visits will feature two-way community cultural exchanges, and the itinerary will incorporate “micro-study abroad” (classroom immersion) sessions, enabling American participants to engage deeply with China’s educational environment.

### **The expected outcomes include:**

**(1) Deepened cultural awareness:** Participants will gain a multidimensional understanding of China’s socio-economic development through heritage studies, commercial investigations, and community interactions.

**(2) Establishment of collaborative networks:** The program will help build long-term partnerships with American institutions, laying the foundation for future faculty and student exchanges and joint research.

**(3) Expanded social impact:** Through rural engagement and project outcome presentations, the program will disseminate its成果 and set a benchmark for international education cooperation.

The project’s innovation is reflected in two key dimensions:

**(1) Technology-enabled culture:** Digital tools will be applied to intangible cultural heritage, such as using AI to design bamboo weaving patterns,

fostering dialogue between tradition and modern technology.

**(2) Grassroots two-way dialogue:** Visits to She ethnic villages in Jingning and to Jinyun Xiandu will showcase local livelihoods and grassroots governance in China, while American participants will share aspects of U.S. culture, promoting equal and meaningful exchange at the civil society level. To ensure high-quality implementation, the project will adopt rigorous coordination mechanisms, including dual-track communication teams, emergency response plans, and detailed resource management. These measures will balance academic exchange, cultural exploration, and participant safety throughout the 11-day intensive program, creating an international exchange experience that combines strong educational value with humanistic warmth.

Date	Time	Content	City
Day 1	Afternoon	Depart from the USA for Shanghai	Shanghai
Day 2	Morning	Arrive at Shanghai Pudong International Airport	Shanghai
Day 2	Afternoon	Transfer from Shanghai to Lishui, Zhejiang; Check into Lishui hotel	Lishui
Day 3	Morning	Welcome Ceremony and Program Opening Ceremony	Lishui
Day 3	Afternoon	Visit the ancient Weir water conservancy project; stroll along the Oujiang River to appreciate the ecological landscape where nature and art blend; immersive experience of the poetic cultural atmosphere of the Jiangnan watertown and local traditional painting art.	Lishui
Day 4	Morning	Receive Chinese names; Learn Chinese calligraphy, experiencing this unique traditional Chinese art form characterized by straight strokes, symmetry, and balance, showcasing the distinctive charm of Chinese character art.	Lishui
Day 4	Afternoon	Explore the fantastical Danxia landforms and Huangdi (Yellow Emperor) culture folk activities; experience the deep integration of natural	Lishui

		wondersand human history by visiting ancient sacrificial sites and participating in traditional folk customs.	
Day 5	Morning	Visit Lishui's renowned enterprise, Nice Group, to observe its continuous breakthroughs in biotechnology and intelligent manufacturing, its efforts to expand ecological industry development, and its practice of transforming ecological value from 'green' to 'beautiful'.	Lishui
Day 5	Afternoon	Visit the Stone Carving Culture Hall and European-style architectural complex in the "Hometown of Overseas Chinese"; participate in a stone carving workshop and savor Sino-Western fusion Qiaoxiang cuisine; experience the profound influence of overseas Chinese culture on local social customs and artistic heritage.	Lishui
Day 6	Morning	Travel to Jingning She Autonomous County to experience She ethnic group songs and dances, traditional wedding performances, taste sweet Huiming Tea, complete challenges like antiphonal singing and carrying loads, and immerse in the unique charm of She ethnic minority culture.	Lishui
Day 6	Afternoon	Under the guidance of intangible cultural heritage inheritors, learn traditional bamboo weaving techniques including splitting and weaving, create practical items like bamboo lamps and storage baskets by hand, understanding the "following nature" philosophy and the innovative application of bamboo weaving in contemporary eco-design.	Lishui
Day 7	Morning	Visit Longquan Baoxi to experience the harmonious coexistence of ancient villages and pioneering bamboo architecture clusters.	Lishui
Day 7	Afternoon	In Longquan, have an immersive experience "playing with mud and forging swords," feeling the unique charm of the unextinguished kiln fire	Lishui

		and the intangible cultural heritage of sword and porcelain, embodying both strength and gentleness.	
Day 8	Morning	Skill Certificate Awarding Ceremony; Depart for Hangzhou; Check into hotel.	Lishui
Day 8	Afternoon	Through visiting the supply chain system of the world's largest small commodities market and participating in interactive procurement negotiations and product customization processes, gain an in-depth understanding of China's "small commodities, big market" business model, flexible pricing mechanisms, and commercial innovation vitality.	Hangzhou
Day 9	Morning	Take a boat cruise on West Lake, meandering through scenic spots like Su Causeway in Spring Dawn and Three Ponds Mirroring the Moon; through the interplay of shimmering ripples and layered reflections of pavilions, savor the poetic imagery from literary giants like Bai Juyi and Su Shi, and immerse in the harmonious coexistence of Jiangnan garden art and historical cultural landscapes.	Hangzhou
Day 9	Afternoon	By touching the relics of the Southern Song Imperial Street, participating in stone rubbing experiences, watching sugar-figure blowing and Longjing tea art performances, immerse in the lively atmosphere of everyday life at the foot of the eight-hundred-year-old imperial city and feel the cultural pulse where ancient and modern blend.	Hangzhou
Day 10	Morning	Travel to Shanghai; Conduct on-site teaching at the Shanghai Museum.	Shanghai

Day 10	Afternoon	Visit the Oriental Pearl Tower and the Bund; Decode the symbiotic relationship between Shanghai's "East-meets-West" Haipai cultural genes and the vibrant local life.	Shanghai
Day 11	Morning	Farewell Ceremony	Shanghai
Day 11	Afternoon	Transfer to Shanghai airport for return flight to the USA.	Shanghai





